

July 2, 2019

Dear All,

Recently, people are particularly interested in traditional costumes including Kimono that are unique to countries and regions.

The League of Historical Cities has tackled with issues on maintaining, succeeding and developing cultures that are unique to each region in globalization, has exchanged practices amongst member cities, and has implemented initiatives.

I believe that the recent issue related to “KIMONO” trademark has provided us with a good opportunity to learn that cultures that are unique to regions should be respected and how such cultures are to be disseminated. Taking the issue as a chance, we would like to be more focused to promote initiatives to disseminate unique cultures with the people around the world.

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Mayor of Kyoto