



## City of Kyoto

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July 2, 2019

Ms. Kim Kardashian West  
Kimono Intimates, Inc.

Dear Ms. Kim Kardashian West,

I greatly appreciate your decision that you reconsider using the name of KIMONO for your new product and I am grateful that your decision reflects strong wishes of people around the world who love Kimono and its culture.

As I understand you also love Kimono and our culture, I am happy if you could have a chance to enjoy our city and our culture in Kimono when you visit Kyoto one day.

Yours Sincerely,

門川 大作

Daisaku Kadokawa  
Mayor of Kyoto