

Declaration of Community-based Companies in Kyoto

Any company is in need of some philosophies. In Kyoto where many companies have been established and developed in its long history, a philosophy is highly valued in business creeds and mottos and it has become our foundation.

We are not just a small or a medium sized company in terms of size, but a community-based company that loves people, nature and a local community, that is based in the community, linked to the community, and that succeeds and develops along with the community. With an awareness and pride of being such a company, we hereby declare that we will work for Japan, for the world and for the future based in Kyoto.

Kyoto has continued to function as a city over a thousand years, where people and products have been attracted from around Japan and the world and where tradition and innovation have blended together to create a new culture. Our predecessors have cherished economic value as well as cultural value, and have supported our living culture including clothing, food, and houses and citizens' living enriched with local inheritance such as religious ceremonies. Moreover, they have fostered various industries from traditional industry to advanced industry, agriculture, forestry, tourism and service industry including information service, and have introduced many technical innovations by collaborating with temples, shrines, academic and research institutions.

Now, we are facing to various difficulties such as declining population, weakening local community, intensely competitive environment, and we are at a turning point in history.

Now is the time to start for another one thousand years, contribute to the community together through the development of our business, and use "Power for the Future," that is, the power to shape the future of Kyoto with resilience.

We make a pledge that we preserve the spirit fostered in Kyoto including our

predecessors' philosophies such as "prioritizing righteousness over benefit" and "taking new trends into the unchanged essence," support our community by all means of collaboration, vitalize Japan based in Kyoto, and create the future filled with smiles of people around the world as a leader of coexistence.

We, the community-based companies, hereby pledge that;

1. we pursue a sustainable development of business by ourselves and collaboration and integration with companies.
2. we contribute to the inheritance of living culture, securing safety, and revitalizing local communities.
3. we highly value a fulfilling work and a joy to contribute to society, and support activities by a variety of leaders including young generations.
4. we learn about the inherited culture and wisdom, and techniques, and challenge to create new value.
5. we utilize the blessed forest and water and contribute to preserving rich natural environment that supports our living.

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Kyoto City Small & Medium Sized Business' Power for the Future
Conference