

## Benefits

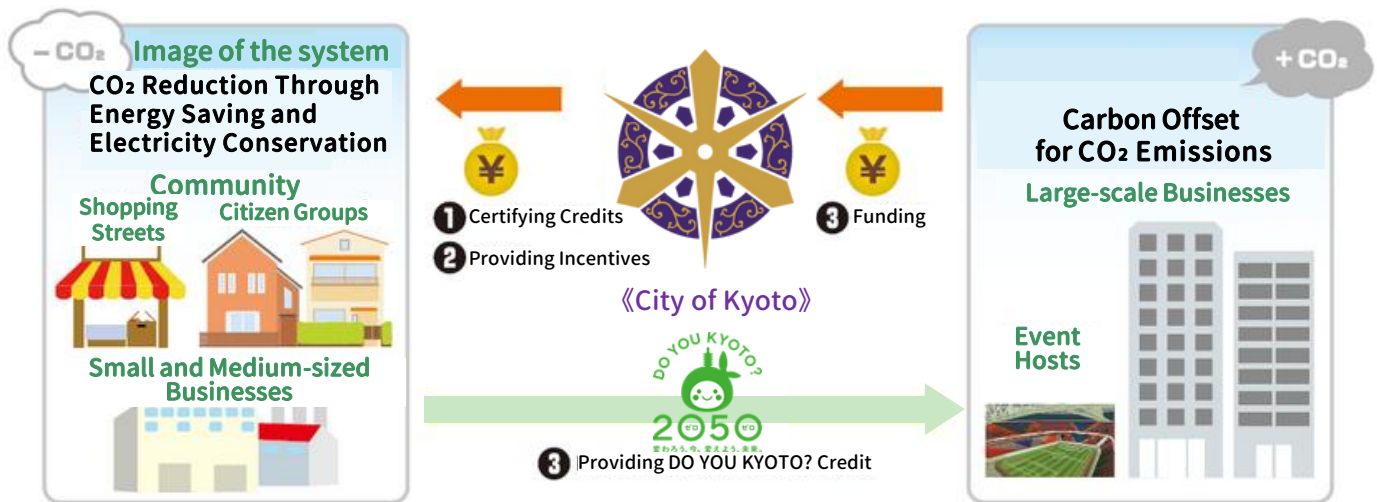
- The credits can be used for carbon offsets\* through MICE and events held in Kyoto City.
- Companies can promote their environmentally-conscious stance and enhance their corporate and product image.
- After completion of an offset, a “Credit Redemption Certificate” will be issued by the City of Kyoto.

\*A carbon offset is a way to compensate for all or part of greenhouse gas emissions by funding projects that reduce or remove an equivalent amount of carbon dioxide from the atmosphere.

## Outline

- ① The City of Kyoto certifies CO<sub>2</sub> reductions achieved by citizens and small and medium-sized businesses through energy-saving activities as CO<sub>2</sub> credits.
- ② The City of Kyoto provide incentives to reduction implementers according to the reduced volume of CO<sub>2</sub> emissions.
- ③ The City of Kyoto sells CO<sub>2</sub> credits to event hosts and others.

**Credit Price: 1,600JPY/t (sold in units of 0.1t)**



## ◎Carbon Offset Utilizing “DO YOU KYOTO? Credit”

Case 1

**Sustainable MICE**  
(The Earth Hall of Fame KYOTO)



Offsetting a total of 1t of CO<sub>2</sub> emissions (per day)

- Electricity consumption at the venue
- Production of printed materials (posters, flyers)

Case 2

**Sport Events**  
(KYOTO MARATHON)



Offsetting a total of 18.5t of CO<sub>2</sub> emissions

- Electricity consumption at the venue
- Production of printed materials
- Use of vehicles
- Waste disposal
- Participants' travel within the city (using public transportation)

## ◎How to Apply

### ①(Prior to implementation of an “Offset Project”) Submit an “Application for Credit Purchase.”

#### <Required Information>

- Applicant’s Information
- Expected Purchase Volume (Estimated CO<sub>2</sub> emissions calculated in units of 0.1t)
- Purpose
- Details of the Offset Activity  
Event Name, Date and Time, Target of the Offset



### ② Carry out PR activities during project implementation.

#### <PR Examples>

- Use of the logo mark
- Publication on event websites and printed materials
- Display on signage at the event venue



#### <Sample Text>

“We aim to hold a carbon-neutral event by utilizing DO YOU KYOTO? credits to offset the CO<sub>2</sub> emissions inevitably generated in the event operations, such as electricity usage at venues and waste incineration.”



### ③ (After the offset project has ended) Submit an “Application for Credit Redemption.”

#### <Required Major Information>

- Applicant’s Information
- Redemption Details (CO<sub>2</sub> redemption calculated in units of 0.1t)
- Breakdown of Greenhouse Gas Emissions Associated with the Project

Note: Regarding the payment, applicants without a bank account in Japan must appoint an agent holding a domestic bank account. When appointing an agent, submit a power of attorney. A template is available on the website, which can be accessed by scanning the code on the right. Any format is acceptable, provided it contains all terms required by the template.



### ④ Pay for the purchase and the Credit Redemption Certificate will be issued

- A payment slip will be sent in 1–2 weeks after the application is accepted.
- After the payment is confirmed, a Credit Redemption Certificate\* will be issued and sent.

\*The certificate contains the information on the redeemed volume of CO<sub>2</sub> and the credits used (e.g. CO<sub>2</sub> reduction projects through energy saving activities by a local community, etc.).

